

BOARD OF TRUSTEES
THE CLEVELAND STATE UNIVERSITY

MINUTES OF THE MEETING

BOARD OF TRUSTEES MEETING

DATE: Thursday, January 16, 2020, 7:30 a.m.
PLACE: The Glasscock Family Foundation Ballroom, Room A-B
Student Center, 2121 Euclid Avenue

PRESENT: Chair David H. Gunning II, Trustees Thomas W. Adler, Patricia M. DePompei, Len Komoroski, Lisa Kunkle, and Dan T. Moore; Student Trustees Erykah J. Benson and Allison K. Younger; Community Board Members Ron N. Gordon, Thomas E. Hopkins, Heather Lennox, Linda McHugh, and Joseph D. Roman; Faculty Representatives Dr. William M. Bowen and Dr. Rachel K. Carnell; Secretary to the Board of Trustees Dr. William J. Napier and President Harlan M. Sands. Also in attendance: Dr. Jianping Zhu, Provost and Senior Vice President for Academic Affairs; Michael F. Biehl, Senior Vice President for Business Affairs and Chief Financial Officer; Dr. Randall C. Deike, Senior Vice President for Enrollment Management and Student Success; and Dr. Shannon Greybar Milliken, Vice Provost & Dean of Students.

Chair Gunning called the meeting to order at 7:30 a.m. and confirmed the presence of a quorum.

Chair Gunning asked if there were any corrections, additions or deletions to the minutes of the November 21, 2019 Board meeting. Hearing none, he called for a motion to approve the minutes. Moved by Trustee Adler, and seconded by Trustee Kunkle, the minutes were approved by voice vote.

REPORT OF THE CHAIR

Chair Gunning welcomed everyone to the first Board meeting of the new year, and the beginning of the spring semester. He congratulated CSU student athletes with a combined grade point average (GPA) of 3.31, and noted the encouraging improvement of the women's and men's basketball teams over last year, both now with a 3.0 GPA.

REPORT OF THE PRESIDENT

President Sands congratulated Trustee Adler on having received the Cleveland Heritage Medal, which recognizes demonstrated leadership in civic, philanthropic, or corporate spheres, and is the highest honor award in Greater Cleveland.

President Sands reported that he continues to promote public higher education through his work with the Inner-University Council and with one-to-one meetings with elected officials in Columbus. He acknowledged that the funding components of the State Share of Instruction formula are complex and advanced; however, the formula may not recognize the additional funding resources that are necessary to support services for students requiring additional types of wrap-around services.

Over the winter break, President Sands reported that he met with his peer presidents of the northeast Ohio public universities, noting a collaborative dialogue among them that acknowledges specific institutional expertise, while looking for ways to align strategic resources and bring talent to the region.

President Sands reported on updated plans responding with University strategies and priorities. This spring, work will begin to update the campus master plan and to implement the Forward Together Innovation Challenge, a “shark” style competition geared toward new research and innovative projects.

President Sands provided background on unfunded capital budget community requests, explaining how Cleveland State has received them in the past largely as a “pass through”

noting that Cleveland State continues to emerge as a school of first choice for the region and beyond. Chair Gunning requested, for the ~~Meeting~~ ~~Meeting~~, information on the demographics of the CSU undergraduate student body, including a summary of communities where they live and high schools that they attended.

President Sands acknowledged the

Management and Student Success, with IT assistance will be preparing instructions on how to access the interactive enrollment and student success scorecard.

Chair Moore reported that Provost Zhu informed the Committee of a plan to hire 40 new faculty, including the strategic redeployment of the faculty positions made available by faculty utilization of the Voluntary Separation Incentive Plan. He also reported that a presentation was made by Dr. Deike regarding the impact of global and Ohio demographics, automation and artificial intelligence, and cultural challenges in higher education and the workforce. It was noted that CSU was well-positioned with local business and industry partnerships and coops/engaged learning to be able to address the labor shortage and workforce skill mismatch in a highly competitive market.

The Committee also received an update on research and awards by Dr. Jerzy Sawicki, who Chair Moore noted has served for seven years as head of Research, and is stepping down to return to a full-time faculty position in engineering.

In an update on the use of the early alert system (Starfish) by Dr. John Holcomb, it was reported that 95% of the faculty have used Starfish at least once. Five-week and nine-week progress reports are among the Starfish tracking components. Chair Moore reported that Provost Zhu will work with Dr. Deike and Institutional Research to have data regarding the usage of Starfish integrated into the Enrollment Management and Student Success scorecard.

Chair Moore reported that Dr. Marius Boboc, Vice Provost for Academic Planning, presented the Committee with an update on structural evaluation, measuring teaching effectiveness. He reported a student response rate of 40%, and an average faculty rating of 4.2 on a scale of five.

In closing, Chair Moore reported that the Committee recommended the approval of Faculty Professional Leaves of Absence for Academic Year 2020-2021, which is on the Consent Agenda. He also stated the importance of having Academic Affairs and Student Success Committee Chair serve on the Boards' Executive Committee.

FINANCIAL AFFAIRS ISSUES

Chair Gunning noted that the Financial Affairs Committee did not meet during January. He called on Senior Vice President Michael Biehl to update the Board on the University's financial status (Attachment C). He reported that FY20 operating and revenues are forecasted to be slightly higher than budget. As of the end of November 2019, capital investments increased \$18 million, to \$177 million.

Mr. Biehl reported that CSU is in the upper third of the Ohio public universities with a Senate Bill 6 composite ratio of 4.2, measuring institution's financial health. Institutions with a composite ratio of 1.75 for two consecutive years are placed on State fiscal watch.

Mr. Biehl reviewed the financial scorecard. A decrease in instructional fee tuition revenue is forecasted for FY20 due to a projected 2.9% enrollment decline; however, revenue from the State Share of Instruction (SSI) and student fees are forecasted to be higher than the FY20 budget.

Trustee DePompei requested that the annual tuition rate percent increase be shown on future financial reports. Questions were raised regarding the impact of tuition increases on enrollment and how CSU compares in cost to Ohio public institutions and nationally.

Mr. Biehl noted that all the state universities are required to submit an annual efficiency report to the Ohio Department of Higher Education; approval is being sought on the Consent Agenda for the Fiscal Year 2019 Affordability and Efficiency Report submitted by CSU to the Ohio Department of Higher Education

He reported that a one-year extension of the Facilities Use Agreement with the Community of Hope, providing use of 12,000 square feet for the first floor of the Union Buildings, is also on the Consent Agenda for approval.

BOARD ENGAGEMENT SESSION

Student Support Services and Well-being

Dr. Shannon Greybar Milliken, Vice Provost and Dean of Students, provided an overview of Student Support Services and Well-being (Attachment D). She noted that the mission of the Department of Student Life is to provide a variety of quality services and programs to enhance the university experience and complement Cleveland State University's academic mission.

Dr. Milliken introduced the leadership team: Dr. Timeka Rashid (Inclusive Student Engagement), Ali Martin Scoufield (Community Standards and Advocacy), Grace Clifford (Disability and Testing Services), Nurse Practitioner Eileen Guttman (Health and Wellness Services) and Dr. Katharine Oh (Counseling Center). She noted that together they oversee both student engagement and student support services.

Dr. Milliken reported on support services available to students and the volume of student usage. She noted that disability and testing services administers over 2,000 exams a semester, a 30% increase in students using the testing center since 2017; more than 730 students visited the Health and Wellness Services center between July and December 31, 2019; and that the Lift Up Vikes! Resource Center and Food Pantry distributes approximately 5,000 pounds of food and personal care items to students each month.

Another component, CSU's Campus Assessment Response Evaluation (CARE) Team, works collaboratively to support the wellbeing and safety of students, faculty and staff, and promotes a culture on campus that encourages reporting of concerns.

Dr. Milliken also noted an active Counseling Center offering student outreach, individual counseling, couples and group counseling, case management, psychiatry, and crisis counseling (including the 2015 creation of a suicide prevention task force).

Dr. Milliken closed her report noting that student support services, wrap-around services and student wellbeing, all help to contribute to enriched recruitment efforts and increased retention for the University.

Chair Gunning thanked Dr. Milliken for the overview, noting that Cleveland State's efforts for the well-being of students, including thoughtful resource allocation, should be included in future recruitment communications.

REPORT OF THE CSU FOUNDATION

Trustee Hopkins referenced the Fundraising Reports through November 30, 2019 provided with the Board of Trustees meeting materials (Attachment E). He noted that fundraising progress is on track toward the \$11 million goal for fiscal year 2020.

Mr. Hopkins reported that Dr. Julie Rehm, Vice President for University Advancement, is leading a divisional assessment and once it is completed, results will be shared with the Board of Trustees.

The CSU Foundation Nominating Committee is chaired by Daria Roebuck; Mr. Hopkins encouraged Board Trustees to submit names of potential Foundation Board members to him or to Dr. Rehm.

Mr. Hopkins reminded the Board that the Radiance Fundraising event, scheduled for April 28, will honor community members Bernie and Dorette Moreno, and Bob and Judy Rawson with the President's Medal, CSU's highest non-academic recognition. Mr. Hopkins noted that more than 1,700 student scholars have benefitted from Radiance scholarship funds since 2011. Because the event is so meaningful and highlights the part of a Cleveland State education, Mr. Hopkins encouraged Board Trustees to bring along a colleague who has not previously attended the event.

CONSENT AGENDA

Chairman Gunning explained that routine items, or those discussed previously, are considered on the Consent Agenda. Chairman Gunning asked if there were items that Board members wished to discuss individually; there were none.

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees hereby approves the University's Fiscal Year 2019 efficiency reports submitted to the ODHE on November 1, 2019.

RESOLUTION 2020-3

APPROVING EXTENSION OF FACILITIES USE AGREEMENT
WITH COMMUNITY OF HOPE

WHEREAS, COMMUNITY OF HOPE, an Ohio non-profit (hereinafter called the "User"), and

Respectfully submitted,

APPROVED ON MARCH 19, 2020

William J. Napier

Secretary to the Board of Trustees

APPROVED ON MARCH 19, 2020

David H. Gunning II

Chair, Board of Trustees